

EXPERT OR CONSULTANT SUPPLEMENTAL INFORMATION*(Submit with SF-52.Request for Personnel Action)*

NAME OF PERSON (Last, first, middle initial)

Barkoff Lamy, Kendra

MAILING ADDRESS

(b) (6)

TOTAL PERIOD FOR WHICH APPOINTMENT IS REQUESTED

(Entire year (365 days) or a shorter period) entire year

APPROXIMATE NUMBER OF DAYS PERSON IS EXPECTED TO
PERFORM SERVICES DURING THIS PERIOD 130**SERVICES TO BE PERFORMED**

EXPLAIN IN FULL THE SERVICES TO BE PERFORMED

The services to be performed by the individual will include:

Working closely with the Administrator, Chief of Staff and Associate Administrators for Public Affairs (OPA) and Public Engagement and Environmental Education (OPEEE) to advise on high level communications strategy for the Agency;
Advising the Administrator, Chief of Staff, associate administrators of OPA and OPEEE on Digital communications capabilities, strategy and tactics;
Advising the Administrator, Chief of Staff, associate administrators of OPA and OPEEE on strategic partnerships with external stakeholders, as appropriate;
Recommending high-profile engagement and communications opportunities on the agency's priorities;
Advising the Administrator, Chief of Staff, Associate Administrators of OPA and OPEEE on strategic communications opportunities;
Advising the Administrator, Chief of Staff, Associate Administrators of OPA and OPEEE on events featuring the Administrator and speaking engagements.

SPECIFY WHAT DUTIES WILL BE ASSIGNED THAT WILL INVOLVE THE PERSON IN THE TRANSACTION OF BUSINESS ON BEHALF OF
THE GOVERNMENT WITH ANY PROFIT OR NON-PROFIT ORGANIZATION

Consultant not expected to interact directly with any non-federal entity; instead, will provide advice only to EPA leadership.
Focus intended to be internal only.

SPECIFY WHAT DUTIES WILL BE ASSIGNED THAT WILL INVOLVE THE PERSON IN THE RENDERING OF ADVICE TO THE GOVERNMENT
WHICH WILL HAVE DIRECT AND PREDICTABLE EFFECT ON THE INTERESTS OF ANY PROFIT OR NON-PROFIT ORGANIZATION

It is possible that advising on strategic partnerships for the Agency with external stakeholders may require the consultant to
name specific entities, but consultant will not personally interact with those entities.

SPECIAL QUALIFICATIONS OF THE PERSON RECOMMENDED FOR APPOINTMENT (List those which relate specifically to the services
to be performed)

Consultant is an expert in Public Affairs
Currently serves as Senior Vice President at a leading public affairs consulting firm
Led communications strategy for high profile public relations cases
Served as Press Secretary for then-Vice President Joe Biden
Served as Press Secretary and Deputy Communications Director for then-Secretary of the Interior, Ken Salazar
Expertise in managing crisis communications
Publicly recognized as one of the 'Top Women in PR'

TITLE OF OFFICIAL AUTHORIZED TO REQUEST SERVICES Chief of Staff

SIGNATURE

DAN UTECH

Digitally signed by DAN UTECH

Date: 2021.09.23 14:42:01 -04'00'

DATE

